

The First National Bank & Trust Co.'s own  
**SmartMoney Scholarship Program**



## RULES / PROCEDURES

### WHY DO WE DO THIS?

Our SmartMoney Scholarship Program was conceived by our 1734 Committee, a team of millennial bankers at First National Bank & Trust Co. who are committed to helping young people see the value in:

- Planning for the future financially
- Finding support for their educational goals
- Discovering new tools and services that make banking and planning easier
- A relationship with FNBT

### FAIRNESS

The SmartMoney College Scholarship Program is offered exclusively by FNBT in your community. Since our goal in this program is to honor young people who aspire to continue their education – and not merely to reward our own customers – we have designed the program to give fair opportunity to all your students who might be interested in college scholarships. When administered properly, the school's scholarship committee won't know who the candidates are, and the bankers who present the scholarship won't know either. The program is aimed at fair access through a process of *blind judging*. It is the responsibility of school officials and our bankers to act with integrity to protect the reputations of both institutions.

### INSTRUCTIONS FOR STUDENTS

Apply for this scholarship using the form and submit it to your school counselor's office. To qualify you must: 1) be a senior in the public school or home school within 15 miles of our location near you, 2) plan to go to college, and provide FNBT a copy of your class schedule before receiving the funds, and 3) answer the five questions asked on the form. You may apply only once.

### INSTRUCTIONS FOR EDUCATORS

The Counselor (*or another designated point person at your school, as selected by the Superintendent*) will:

- Receive the apps (Deadline is **April 20.**)
- Number them
- Separate the cover sheet from the answers page (which should not have names or identifying information)
- Submit the answers page to the judges, making sure the judges *do not know* the identity of the applicants, and that no identifying information is reflected on the pages provided to the selection committee.
- Recuse any members of the Scholarship Committee who have family or friends in the applicant pool or ask them to recuse themselves from this decision.
- Receive the name of the official selection/winner from the scholarship committee
- Verify this winner's eligibility
- Report the winner to FNBT by **April 30** and keep the results a secret until they are announced by FNBT. You may report the winner to the local FNBT Bank Manager or send results to [communications@bankfnbt.com](mailto:communications@bankfnbt.com). At the bank, we'll make up the scholarship certificate and provide it to the local Bank Manager for presenting later at a school assembly.
- Ensure that the SmartMoney Scholarship is listed on the program at the year-end school assembly where scholarships and awards are presented.
- Communicate the date with our local bank manager so that an FNBT banker is on-hand to present the scholarship.

The school's designated Scholarship Committee will meet one time to read and discuss applications. They may use any practical scoring system or scientific methodology for choosing a winner, and then report that winner to the School Counselor.